Millstadt Library Board Minutes- Fundraising Committee September 30, 2024 4:00 p.m. Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events. Those in attendance were Fundraising Committee members, Patti French, Bob Englebretson, and library director, Nichole Lauko, Roxanne Amos, Arlene Glaeser, Liz Lange, Mary Agnes Schlather and Jennifer Bernstein.

Guests and Appearances:

Old Business:

New Business

- 1) 60th Anniversary Dinner/Gala Recap
 - 1) 55 Donors for a total of \$13,260.00 in donations
 - 2) 89 Tickets sold for \$2,330.00 in Sales
 - 1. 81 present
 - 3) 48 auction items sold for \$2,696.00
 - 4) \$4,251.84.00 in expenses
 - 5) Total earned \$18,286.00, total net \$14,034.16
 - 2. What worked, what didn't
 - 1) Thank you to the team who put this together. Everyone stepped up to fold boxes and programs, set up the event, and clean up that night. Heard great things from attendees about the event, especially the speakers, décor, and dessert table.
 - 2) Heard less favorable things about the costs of auction items (not going high enough) and the appetizers. We might also want to be more selective in the auction items we procure.
 - 3. Another dinner?
 - 1) The dinner was a great fundraiser, however, part of the success might have been the 60th anniversary milestone. Another dinner might be a good idea in the future, but probably not annually.
 - 4. Next steps
 - 1) A thorough discussion was had on possible fundraisers.
 - 1. Contact Lee's and IGA to see if they would do a round-up for the new library. Possibly during National Library Week in April.
 - 2. Try another virtual 5k the last one did fine and it wasn't an excessive amount of work.
 - 3. Come up with a list of restaurants that will do a fundraiser night and see about partnering with them to raise money for the library.
 - 4. Have a tablescape fundraiser where organizations or individuals could decorate a table. Could have it as part of the Holiday Home Tour and could host it at Ott's?
 - 5. Possibly do PictureIt! Again, but try for a summer event?

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- 6. The tea party is still an option, but we would need to find a way to make it more profitable due to the workload involved.
- 7. We will look into a present wrapping fundraiser for December.
- 8. We will look at items we could sell at other events, such as recipes in a jar at Weinachsfest or An Olde Village Christmas.
- 9. Next meeting, everyone should come with their ideas and we should plan the 2025 calendar of events.

The next Friends and Fundraising meeting will be held Monday, October 28 at 4 p.m.

Respectfully submitted by Nichole Lauko