Millstadt Library Board Minutes- Fundraising Committee

April 29, 2024

4:00 p.m.

Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events. Those in attendance were committee members, Patti French and Bob Englebretson, library director, Nichole Lauko, Elizabeth Lange, and Jennifer Bernstein.

## **Guests and Appearances:**

- Met with Sarah Fritz of DonorSearch, the largest donation database in the country. Followed along as she explained the database and went through a file of names for donor potential. The system looks up individuals and organizations for their giving capacity to help narrow down our search for significant donors. Average cost would be \$2,200 - \$3,000 for one year.

## **Old Business:**

- 1) Picture It!
  - 1. Thank you to Jenny Bernstein for donating her time and expertise. Thank you to Bryan Schubert for allowing us to take over Millpond for our event.
  - 2. Sales: \$70.00 in donations | \$180.00 in-person | \$420.00 online | Last minute sale online at \$30 | Total sales \$700
  - 3. Expenses: \$21.29 for paint | \$30.86 for canvas | Total expenses \$52.15
  - 4. Total earned: \$647.85

## **New Business**

- 2) 60<sup>th</sup> Anniversary Dinner/Gala
  - 1. Will host the Diamond Jubilee event on September 21 at the VFW.
  - 2. Will start at 6 p.m. with silent auction and raffle sales. Dinner at 7 p.m. Presentation and silent auction end around 8 p.m.
  - 3. Belleville Philharmonic is confirmed for \$500
  - 4. Roy-El Catering confirmed to secure the date for 75-100
    - 1) Need sponsors and donations start work on levels for next month
      - 1. Venue Sponsor \$500 | Food Sponsor \$500 | Music Sponsor \$500
      - 2. Diamond Sponsor \$500 | Gold Level \$250 | Silver Level \$150
      - 3. Table Sponsor \$100 | \$50 per couple | \$30 per ticket
      - 4. Venue, food, Music sponsors are automatically Diamond Sponsors
    - 2) Invites to past library people, board, town organizations, village board
    - 3) Information about the library
- 3) DonorSearch
  - 1. See correspondence
- 4) Current Balance
  - 1. \$740.00 | Transferred \$34,576.55 to Short-Term CD

The next Friends and Fundraising meeting will be held Monday, May 20 at 4 p.m.

Respectfully submitted by Nichole Lauko