

Millstadt Library Board Minutes- Fundraising Committee  
January 27, 2025  
3:00 p.m.  
Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events. Those in attendance were Fundraising Committee members, Bob Englebretson, Patti French and library director, Nichole Lauko, Others in attendance were, Liz Lange, Mary Agnes Schlather, Roxanne Amos, Kim Atkins, Linda Hoepfinger, Arlene Glaeser, and Jenny Bernstein.

**Guests and Appearances:**

**Old Business:**

- 1) Total Funds Balance as of 01/24/2025: \$58,456.31
  - a. With pledge: \$103,456.31
- 2) Discussed 2025 Calendar of Events
  - a. Round-Up for the Library at IGA/Lee's
    - i. Will contact closer to National Library Week in April
      1. April 6 – 12, theme is Drawn to the Library
  - b. Quarterly restaurant collaborations
    - i. February – Papa Vito's – could not get contact with anyone so we will plan on hosting a night out in the upcoming months, such as June and September, but will take Papa Vito's off our list.
    - ii. Possible locations could also be Arby's, Good Morning Café, Spike's, Sunrise Pancake House
  - c. Tablescape at Ott's as a part of the Holiday Home Tour in December
    - i. This event idea will be tabled.
  - d. PictureIt!
    - i. Jenny will check calendar for July availability. Once decided, Nichole will reach out to Millpond.

**New Business**

- 1) Race to the Next Chapter Virtual 5K
  1. Anyone who signs up by February 15 will receive a commemorative hat.
  2. Decided to move forward with Scharf Creative Stitches since they have done great work in the past and are easy to work with. We are starting out with 15 beanies and Scharf's is donating those for the event.
  3. There are 8 sign-ups currently. Friends were advised to share the event.
  4. Sign-up information will be sent out to other news sources.
- 2) Baked Goods Auction
  1. Will plan on this event for October. The auction will start online on October 17 and end on October 24. October 25 will be pick-up day. The item with the most money raised will receive an award to create a more competitive atmosphere. The award will be a tray or cake stand or something of that sort.
- 3) Penguin Random House Friends of the Library Grant

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1. Discussed what we would apply for the grant for. Awards are going to be anywhere from \$500 to \$1,000. It was agreed upon to go for the \$1,000.00 amount for books to give away and for the end of Summer Reading Party. Nichole offered to write the grant.
- 4) Membership Drive/Creating a yearly/monthly giving/membership/member only events
  1. Creating an actual cost for membership was discussed to add exclusivity and drive membership for the Friends group.
  2. Discussion was had on tiers and the group reviewed another library's terms who had \$10 for individual membership, \$25 for family membership, and \$100 for gold membership.
  3. There is a possibility of even doing a monthly giving program, such as \$5 each month.
  4. Membership would have to come with exclusive perks, such as member only events, a special sneak-preview for events to RSVP for, newsletters, or even a mailed quarterly newsletter, and a bookmark/kit for signing up. A membership drive could take during National Library Week in April.
  5. Friends should come to the February meeting with ideas.
- 5) Summer Reading Snacks at Leprechaun Crawl
  1. The library sold snack bags at the Millstadt Chamber of Commerce's 2024 Leprechaun Crawl to benefit the 2024 Summer Reading and Activity Program.
  2. It was gauged whether or not any of the Friends members wanted to help with this if the library were to do it again this year.
  3. Nichole will verify with the Chamber about availability of these sales again.
- 6) Barcode Duplicating
  1. Friends were asked to donate their time to help the library with its barcode replication process whenever they had an opportunity.

The next Friends and Fundraising meeting will be held Monday, February 24 at 3 p.m.

Respectfully submitted by Nichole Lauko