

## Millstadt Library Board Minutes- Fundraising Committee

June 26, 2023

7:00 p.m.

Millstadt Library

The Fundraising Committee Meeting was held to discuss upcoming fundraising events and plan for September's Food Truck Night. The committee members were absent and in attendance were board library director, Nichole Lauko, Arlene Glaeser, and Mary Agnes Schlather.

### **Old Business:**

- a. Mad Hatter Tea Party
  - i. 38 guests, 15 Beta Club, 3 speakers, 6 library volunteers
  - ii. \$229 in raffles, \$950 in tickets, \$310 in donations - \$1,489 in earnings
  - iii. Additional donations after, \$70, grand total - \$1,559
  - iv. Many compliments, any things to keep in mind for next year?
- b. Book Sale
  - i. 290 people, \$249.50 in sales, \$8.75 in donations - \$258.25 in earnings

### **New Business**

- c. New Logo for Rebranding to Friends of the Millstadt Library
  - i. Discussed the survey that has been sent out. Will decide on a logo soon.
- d. Monetizing Food Truck Night
  - i. Art fair
    1. Discussed having an art fair with 20 or so artists with a set fee of \$20 per table which would be requested that they provide the table. Nichole Lauko said she would write a vendor ad. Mary Agnes Schlather suggested reaching out to the Gateway Artist Guild.
  - ii. Silent auction
    1. Discussed having a silent auction with FTN. Nichole Lauko will draft the donor request letter and will approach online outlets. It was decided to have \$5.00 increments.
- e. Library Book of the Month Club
  - i. Discussed the possibility of a Book of the Month Club where the Friends could send a book to someone with suggested other titles and movie/food/drink pairings. \$150 for a year or \$50 a year.

The next Friends and Fundraising meeting will be held Monday, July 31 at 7 p.m.

Respectfully submitted by Nichole Lauko